

PRODUCT WATCH



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INSIDE LOOK

BENCHMARK

SPECIAL REPORT

DOUBLE TAKE

Shofu Dental's EyeSpecial C-II

Contemporary Product Solutions presents its review on this digital camera designed for dentistry.

[by Contemporary Product Solutions]

Since cameras and photography play such a critical role in dentistry, it's important to find a photography system that consistently delivers for you. CPS reviewed Shofu Dental's EyeSpecial C-II digital dental camera and here is what the evaluators found.

The EyeSpecial C-II digital dental camera by Shofu Dental Corporation is one of the first digital cameras designed exclusively for dentistry. With eight dental shooting modes, the camera captures accurate images for dental and orthodontic treatments. Designed for comfort and functionality, it is lightweight, sleek and easy to hold with one hand.

ABOUT THE REVIEW

With the combination of the world's leaders in their field, Contemporary Product Solutions' dexterous, knowledgeable and experienced leadership team maintains a sharp eye for emerging products in the field of general and restorative dentistry by providing a "Total Office" perspective of clinical information and application, incorporating photographs and videos to assist chairside procedures for better patient results. CPS (cpsmagazine.com) will continue to evaluate one product at a time with professionalism, integrity and a commitment to excellence.



EyeSpecial C-II

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Shofu Dental

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Its intuitive one-touch operation allows team members to easily take precisely composed photographs more efficiently. A recent evaluation conducted by Contemporary Product Solutions solicited the opinions of 15 dental team members from practices around the United States after using the EyeSpecial C-II digital dental camera for actual cases.

Evaluation results

Camera Design

When taking photographs for their practice, one of the biggest complaints dental team members typically have concerns the heaviness of the camera they use. All team members who completed an evaluation agreed that Shofu's EyeSpecial C-II camera, at just over a pound without accessories, was comfortable to hold.

Laurie Samuels, RDH, from Newton, Pa., stated, "This camera has been designed with the user in mind. It is comfortable to hold and light enough so it is easy to keep the camera steady." Another evaluator reported that unlike the camera typically being used, the EyeSpecial C-II camera didn't feel as if it would slip out of their hands.

Unlike traditional cameras that are designed for professional use, this device produces professional quality images with the convenience of a camera created for the dental practice. With a sleek and waterproof body, 100% of evaluators indicated that they liked the design.

Ease of use

At the time of the evaluation, 93% of the dental team members surveyed were using a camera in their practice for before and after case documentation. Further, 80% of team members indicated that they used a camera for case documentation, clear aligner cases and patient photographs for chart documentation.

The evaluators confirmed the EyeSpecial C-II camera's intuitive features. In particular, 87% of dental team members who evaluated the camera determined that the set-up and initial install were very easy, while the remaining 13% reported it to be somewhat easy. Of the 15 dental team members that completed the evalua-

tions, 12 determined that it was very easy for taking pictures right away.

Kelly Dishough, an Office Administrator from Chesapeake, Va., commented that, "It was simple to use for a beginner, with few or no instructions needed." Two other evaluators stated that taking pictures right away was a little confusing; however, one of those evaluators also commented that, "I used it right away without any previous instructions. It was easy to navigate and intuitive. I had some difficulty with small adjustments and deleting pictures."

CPS Evaluators



DAWN WIEDOW, EFDA



KELLY DISHOUGH, DA



LASHAE STEELE, CDA



LAURIE SAMUELS, RDH

The Shofu EyeSpecial C-II camera offers additional features to make taking photographs in a dental practice easier. Of those who evaluated the camera, 80% found it to be very easy to review the images, and 93% reported that it was very easy to change shooting modes. Evaluators commented that it was user friendly, and they loved the touchscreen feature.

The camera also features fast auto-focusing due to the specifically designed shutter button. Of those who evaluated the camera, 73% confirmed that pressing the shutter button down half way prior to taking the picture resulted in a clear image every time, with 86% of evalu-

ators stating that they achieved a clear shot every time.

When asked about the built-in grid lines for easy line-up and cropping, 80% of evaluators said that they were very helpful. Some dental team members explained that the grid lines allowed them to capture the ideal shot every time, providing an extra helpful tool and a huge advantage compared to other available camera options.

Dental team member satisfaction

After using Shofu's EyeSpecial C-II camera in their practices, 93% of the dental team members who completed the evaluation reported that they were very satisfied with the camera. The majority of evaluators raved about the camera, although two indicated that they would have preferred it in a darker color. Dawn Wiedow, CDA, RDA, EFDA, CDD, from Hopatcong, N.J., commented, "I am recommending this camera to everyone who is looking for a dental camera and is afraid to make the purchase. It is the wisest investment that they can make in their practice."

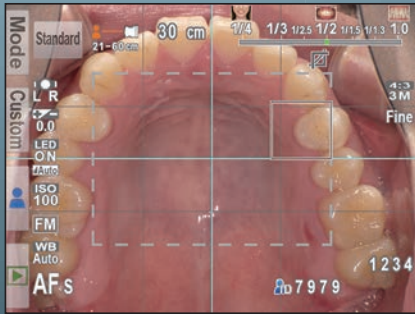
Conclusion

The EyeSpecial C-II digital dental camera from Shofu Dental Corp. provides dental team members with an exceptionally designed camera for easily capturing accurate dental photographs. Its specifications and features contribute to its practicality for dental offices, as it is easy to set up and use. The camera's sleek design facilitates easy disinfection, decreasing the chance of cross-contamination. On the 5-point diamond scale, dental team members who evaluated this camera rated it at a 4.5. LaShae Steele, DA, from Syracuse, Utah, stated with relief, "Finally, someone has designed a camera specifically for dental professionals. No more twisting lenses to focus and manually changing settings for every type of photo. The Shofu camera is so easy to use—I love it!" Other dental team members commented that, "The Shofu camera makes these processes easy and fool proof," and "Everyone who uses this camera wants one in their office." ●



[**Figs. 1-8**] One-touch operations on a large 3.5 inch LCD Touch Screen (Fig. 1). 8 Pre-Set Dental Shooting Modes (Fig. 2). Full Face Photo (Fig. 3). Retracted Smile – Notice the depth of field all the way back to the posterior (Fig. 4). Right Buccal shot, upper and lower teeth together focusing on the Right Buccal in the center of the frame (Fig. 5). Left Buccal shot, upper and lower teeth together focusing on the Left Buccal in the center of the frame (Fig. 6). Isolate Shade – You can isolate the teeth shade, graying out the gingival color for optimum shade matching capabilities (Fig. 7). Whitening mode - Allows for true color reproduction (Fig. 8).

EyeSpecial C-II



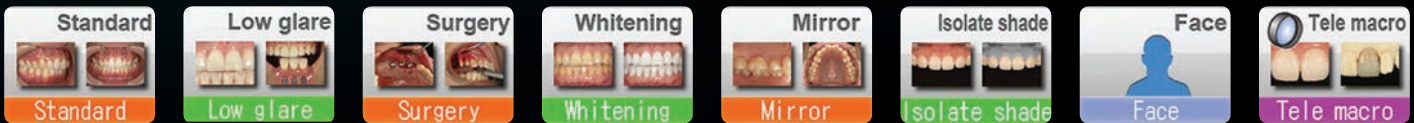
Built in dental cropping grid lines to get a clear and concise image, the first time.



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SMART DIGITAL CAMERA, DESIGNED EXCLUSIVELY FOR DENTISTRY



- 8 Dental shooting modes – Easier, faster and more reproducible images
- Auto focus, zoom and isolate
- Auto flash adjustment for true color
- 3.5 inch LED/LCD touchscreen – Works with exam gloves
- Water/chemical resistant – Essential for infection control in the office

*HIPAA compliant. Brinker, S. (2015, January). HIPAA compliance and digital photography with personal mobile devices. *Dental Products Report*, 76-80.

