

Elevate!

Your Practice, Your Team, Your Patients

New York, NY - Thursday and Friday, August 2-3, 2018

Location

TBD

Registration Fee

\$1,295 includes doctor and up to four team members. Additional team members may attend for \$49 each.

Associate doctors pay the full fee of \$1,295 and can bring up to four additional team members.

Pre-Requisite

Successful completion of Clear Essentials I or Invisalign Fundamentals.

Course Hours

Day 1: Doctor Only Session

12:15 PM - 1:00 PM Registration & Lunch

1:00 PM - 5:00 PM Program

5:00 PM - 8:00 PM Cases and Cocktails

Day 2: Doctor and Team Members

7:45 AM - 8:30 AM Registration & Continental Breakfast

8:30 AM - 12:30 PM Program

Continuing Education

11 CE Hours for Doctors

4 CE Hours for Team

NOTE: Continuing education credits issued for participants in the CE activity may not apply toward license renewal in all states. It is the responsibility of each participant to verify the requirements of his/her state licensing boards.

Cancellation Policy: Should you need to cancel your participation, please contact us at (888) 729-3640. Cancellations must be made by 10:00AM PT, seven calendar days prior to course to avoid a cancellation fee.

Course fees will be charge in USD and attendees are responsible for any foreign currency changes or fees that their credit cards and banks may impose.

For complete course terms and conditions please go to learn.invisalign.com



Clinical training provided by guest speakers reflects their own views and not necessarily those of Align Technology, Inc.

Course Overview

Developed by noted key opinion leader, Dr. Payam Ataii, this two-day course is designed for doctors and their team members who like to build a more effective and vital Invisalign® practice. Key areas of focus include communication skills, leveraging your team's strengths and building key clinical competencies to assure excellent patient experiences and outcomes. Participants will learn techniques to improve diagnostic record taking, practice development, and enhance effective communication between team and doctor. Additionally, doctors will learn via peer interaction how to identify and implement team roles and responsibilities as well as how to develop an Invisalign champion on their team.

The first day of the course is intended solely for doctors and will include: hands-on experience in case selection, occlusion, treatment planning, impressions, digital scans and IPR. The first day concludes with a clinical review of the attendees' ClinCheck® treatment plans and case evaluation. Doctors are encouraged to send cases to share in advance.

On day two, the doctor's team will join the doctor for a four-hour learning sessions with practical tips on team optimization, patient acceptance and ideal integration of Invisalign into daily workflows. Includes hands-on case evaluation and digital photography techniques.

Educational Objectives

- Participants will learn how to:
 - Diagnose and treatment plan four different types of malocclusion
 - Choose cases where Invisalign treatment will be profitable, efficient and fun
 - Treatment plan each case with ClinCheck software and how to use third-party solutions to outsource treatment planning (as needed)
 - Optimize Invisalign outcomes through a group case review
 - Anticipate common treatment issues and how to troubleshoot them effectively
 - Use clinical guidelines for achieving optimal occlusion and bite stabilization
 - How to integrate clear aligner therapy with other treatment modalities seen daily at a typical GP practice in order to provide comprehensive patient care for all patients
 - Use the iTero® digital scanning system to enhance clinical and business outcomes
 - Use digital photography to diagnose and educate patients about the benefits of Invisalign treatment

About the Course Speaker - Dr. Rick Mars

Dr. Rick Mars has practiced patient-centered dentistry in the Miami area for 28 years. He received his undergraduate education at Emory University and earned a Doctor of Dental Surgery from Georgetown University School of Dentistry. He is a member of the Align Technology, Inc. North America Faculty and has lectured domestically and internationally about Invisalign treatment since 2007.

Dr. Mars was voted one of America's Top Dentists in 2016 for Invisalign, Cosmetic and Implant Dentistry by Consumers' Research Council of America and a Leading Dentist of the World in 2016 by the International Association of Healthcare Professionals. He is author of many dental articles published in both Aventura Magazine and community newspapers. In addition, he holds memberships in a variety of state and national academies and associations.

Dr. Mars has been an Invisalign provider since 2003 and became an Elite Preferred Provider in 2013, the first general dentist to achieve this status in the Miami area.

Register to reserve your spot today!

learn.invisalign.com or call 866-217-0293



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