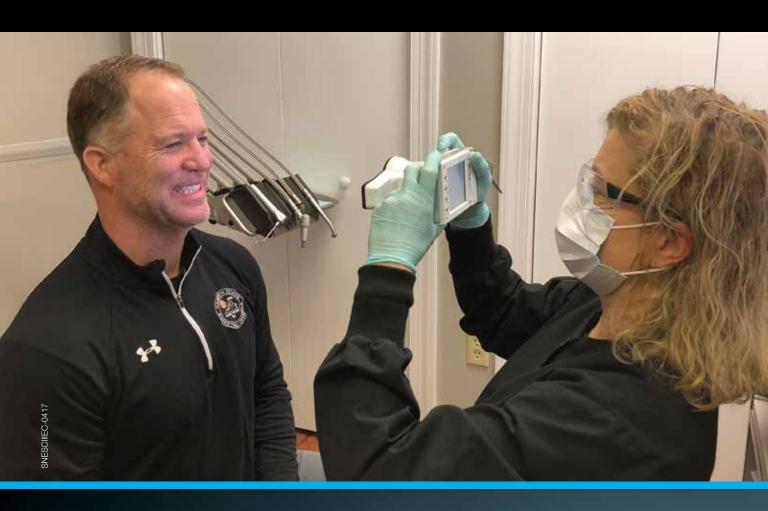
IT'S **SO** SIMPLE TO ACHIEVE CONSISTENT CLINICAL IMAGES





- ▶ 8 Dental shooting modes Easier, faster and more reproducible images
- ► Auto-cropping, smart focus and zoom
- ▶ Auto flash adjustment for true color
- ▶ 3.5 inch LED/LCD touchscreen Works with exam gloves
- ➤ Water/chemical resistant Essential for infection control in the office
- ▶ Ultra-lightweight body: approximately 1lb

EyeSpecial C-III

THE DENTAL CAMERA THAT MAKES IT EASY







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IMPROVE PATIENT'S ACCEPTANCE AND PRACTICE'S PROFITABILITY WITH THE **EYESPECIAL** DENTAL CAMERA

Clinicians who strive to increase the effectiveness of their practices seek products that can engage everyone in a practice, help streamline the clinical processes, and improve the hands-on experience of patients. Clinical photography plays a pivotal role in creating a patient's consult and documenting dental treatments. In hands of clinicians, dental hygienists, and dental assistants clinical images can ameliorate patient's communication and education by providing evidence-based information about a treatment, its progress and challenges.

I convinced our doctor to purchase the EyeSpecial camera for our dental practice. Within 30 days, the practice's patient acceptance and productivity increased by 20%. Shannon Pace Brinker, CDA, CDD



Dental photography can also enhance the experience and communication between clinicians and dental laboratory technicians by eliminating unclear or vague cues, leaving no room for the misrepresentation of a desired treatment direction or an outcome. Therefore, incorporating the right camera into a dental practice can help increase the practice's productivity and profitability.

Simple and easy to use for the entire dental team, the EyeSpecial C-III camera (Shofu Dental) captures exceptional images for case documentation, diagnosis and treatment planning, patient communication and education, insurance verification, legal documentation, and dental laboratory collaboration. Packed with dental-specific, pre-programmed shooting modes, the EyeSpecial C-III enables clinicians and their team members an effortless navigation through photography tasks without the need of photography knowledge or experience.

For direct communication with the lab, case documentation, and educating the patient, I have the EyeSpecial camera. The fact that it is hygienic, light-weight, and easy to use make this an excellent camera system.

Howard S. Glazer, DDS, FAGD



Furnished with a 12-mega-pixel sensor and a built-in system of ring and panel flashes, this smart camera demonstrates true-color reproduction with an exceptional depth-of-field range. The EyeSpecial

C-III also possesses anti-shake attributes and a large, panoramic LCD screen which can be operated with gloved hands. The screen employs gridlines that facilitate a proper image alignment and help reduce the risk of photographing objects at an incorrect angle.

For every step of a clinical photo series, the intuitive EyeSpecial C-III automatically sets the appropriate f-stop, aperture, and focal length to deliver consistent and predictable photographs without requiring retrofitted add-ons such as external filters or flashes.

Exclusive to the EyeSpecial C-III is an isolate shade mode which grays out the gingival tissue to enhance visual acuity for optimal shade matching and improved dental laboratory collaboration. When combined with a draw/edit function, which allows for making notes directly on the screen, this feature can serve as an interactive adjunct to gain a patient's acceptance for additional protocols, including a teeth whitening treatment, or a clear aligner therapy.

Images captured with the EyeSpecial C-III can be uploaded to a HIPPA-compliant computer or a tablet using a Wi-Fi card, further turning a dental office into a patient-focused, interactive communication hub.

Most dental professionals do not realize how beneficial the EyeSpecial camera can be until they actually use it. When I am able to persuade colleagues to try this camera, they typically end up purchasing it and having success with it.

Scott J. Chanin, DMD, FAGD



Engineered to deliver predictability and functionality, the ultralight (weighing ca. 1lb) EyeSpecial C-III complies with infection control protocols. The camera's body is water-, chemical- and scratch-resistant, and it can be swiftly disinfected with a sterilizing towel, virtually eliminating the possibility of cross-contamination.

The right dental camera is a versatile, easily-operated instrument that can be used by the entire dental team to advance clinical accuracy, patient's acceptance and practice's efficiency. Equipped with intuitive, cutting-edge functions tailored specifically for dentistry, the EyeSpecial C-III can help clinicians and their team members meet the varied needs of their patients while improving the practice's productivity and profitability.

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